



**मनोज झालानी**  
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GOVERNMENT OF INDIA  
MINISTRY OF HEALTH & FAMILY WELFARE  
NIRMAN BHAVAN, NEW DELHI - 110011

D.O. No. T-13020/09/2019-Imm  
Dated the: 17<sup>th</sup> October 2019

*Dear Sir,*

Mission Indradhanush is a flagship programme of Government of India which aims at increasing the full immunization coverage of children across the country. Intensified Mission Indradhanush was launched by Hon'ble Prime Minister of India in October 2017, with an aim to rapidly boost up full immunization coverage to more than 90% and sustain it thereafter.

We acknowledge the support given by your ministry during Intensified Mission Indradhanush. A recent survey carried out in 190 districts covered in Intensified Mission Indradhanush shows 18.5% points increase in full immunization coverage as compared to NFHS-4 survey (2015-16). The merit of this increase can be credited to greater inter-departmental coordination and intensive monitoring before, during and after the immunization rounds.

Ministry of Health & Family Welfare is now implementing Intensified Mission Indradhanush 2.0 (IMI 2.0) from December 2019 to March 2020 in selected districts (Annexure 1), to continue with our efforts to improve full immunization coverage of >90%. In order to make this a success, it would again require inter-ministerial coordinated actions.

Ministry of Health & Family Welfare looks forward to greater support and coordination with your Ministry in achieving the target of IMI 2.0. The key areas where support is solicited from your Ministry are as follows:

- Nomination of Panchayat secretary as nodal for community mobilization and engagement with Self Help Groups for IMI 2.0.
- Support community meetings for awareness on importance of immunization with complete involvement of the Panchayats and Self Help Groups.
- Proactive involvement of Gram sabhas for IEC activities and social mobilization of the community for availing vaccination services.
- Co-ordination with and supporting health department in mobilization of beneficiaries and influencing the resistant families.
- Review of RI activities in the area during meetings of Gram Sabha & Zila Parishads

Ministry of Health & Family Welfare is also developing a portal for IMI 2.0 for daily reporting during IMI 2.0. The activities for all the line ministries will be enumerated and reflected on the dashboard on the IMI 2.0 portal.

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